

Invincta: we don't just build your site!

Once a website is built and uploaded the job is not over, it's just beginning. A website without visitors is like a shop without customers, pointless. Marketing a website is not as straight forward as it used to be, but at Invincta we have evolved with the changes in search engine strategies. Invincta have developed a range of services to help your business make the most of today's technology and drive more business to your site.

Meta-tag optimisation

Meta-tags are pieces of code that the search engines use to determine what each site needs to be found for. Get these tags wrong and your site is likely to be a dead duck for quite some time. Invincta will analyse your site and optimise your tags accordingly.

Search Engine Submission

Search engines and directories cannot index your site and send traffic there is it does know you exist. Invincta will manually submit your site to the major search engines and use our automated service to submit your site to 100's of others both nationally and internationally.

Website traffic monitoring

Web server logs record masses of information, these logs are difficult to understand and are often very large to download.

Invincta have partnered with another provider to supply an easy to use web based solution.

Search engine monitoring

Where is the site on the search engines for your chosen keywords. Search engine reports (SER) analyse the search engines and report upon where the site is at that time.

Basic SER's are for 10 keywords and for 3 search engines (international and uk based).

Deluxe SER's are for 20 keywords and for 6 search engines (international and uk based).

Additional keywords and search engines are also available

Marketing page creation and submission

Marketing pages target a specific key phrase and are designed and written in a specific way so as to achieve maximum search engine exposure

Invincta will create marketing pages to achieve maximum search engine exposure and drive quality traffic to your site.

Link Building

Search engines like google rank websites according to their criteria. One of these is how many other sites which are indexed by the search engine are linking to that site. Link building is the process of obtaining those links.

Invincta can manage link building campaigns to effectively boost your website up the search engine rankings.

Email Marketing

Email marketing helps companies promote their products or services directly to the clients via email. Special offers or promotions are actively promoted to clients in a cost effective manner.

Invincta can design and manage your email marketing to achieve maximum exposure.

Please contact 0870 8034676 for more information on our internet promotion services.

We are also available to assist in all manners of marketing from mail shot campaigns; telesales to business networking through our network of associates contact us for more details.